2021 EXECUTIVE LUNCHEON
Thursday, April 29
12:00 - 1:30 P.M.
Hyatt Regency at Colorado Convention Center
650 15th Street, Denver

Jack Nicklaus
The Golden Bear
Sponsorship Opportunities
Dear friends,

As you may know, because of the coronavirus the 2020 event was first postponed and then canceled. As co-chairs of the 2021 Jewish Family Service (JFS) Executive Luncheon, it is our pleasure to invite you to participate as a sponsor of this inspirational event to support the life-changing work of JFS. The luncheon will now be held on Thursday, April 29, 2021, at the Hyatt Regency at Colorado Convention Center.

The JFS Executive Luncheon has a well-earned reputation for its high caliber, thought-provoking, and entertaining speakers. This year we keep that reputation alive as we welcome one of the greatest golfers of all time, Jack Nicklaus— the Golden Bear—who will share golden lessons for success and how to live up to your full potential in work, life, and sport. As a sponsor, you will receive visibility at the event while demonstrating your support for Jewish Family Service, one of Colorado's largest and most comprehensive human services agencies.

This event is the biggest annual fundraiser for JFS and one of the primary ways they raise funds to serve the most vulnerable in our community. Due to the COVID-19 crisis and the cancellation of the 2020 event, your support is needed more than ever as JFS responds to the increasing and evolving demands for service to those impacted by the pandemic and the ensuing economic recession.

When you sponsor the event, you help provide:

- Food security to thousands of families and individuals in crisis.
- Emergency financial assistance to prevent homelessness.
- Employment support to those who have lost their jobs.
- Teletherapy counseling services to those in need.

Thank you for your patience and understanding as we navigate these uncertain times together. We hope to have your support of JFS and their incredible work. Enclosed you will find information about JFS, the Executive Luncheon, and sponsorship opportunities. A member of our committee or staff will contact you soon to follow up and answer any questions you might have. Thank you very much for your consideration and we look forward to seeing you on April 29!

With warm regards,

Julie and Brent Morse
Jordan and David Feiner
JFS Executive Luncheon Co-Chairs
No name is more synonymous with greatness in the sport of golf than the name Jack Nicklaus, and no single person has changed the face of the sport more than Jack Nicklaus – the player, the designer, the philanthropist, and the good-will ambassador.

In June 2018, the Golden Bear received the Lincoln Medal from the Ford's Theatre Society, making Jack Nicklaus just the fourth person in history—and the first athlete or sportsperson—to be honored with the Presidential Medal of Freedom (2005), the Congressional Gold Medal (2015) and now the Lincoln Medal.

Jack’s competitive career spanned five decades, and his legend has been built with 120 professional tournament victories worldwide and a record 18 professional major-championship titles (six Masters, five PGA Championships, four U.S. Opens, three British Opens). He is one of only five golfers—Gene Sarazen, Ben Hogan, Gary Player, and Tiger Woods the others—who have won all four of golf’s modern majors, an achievement often referred to as the career “Grand Slam.” Jack remains the only player to have completed the career Grand Slam on both the regular and senior tours. His eight majors on the senior circuit, now called the PGA TOUR Champions, stood as a record from 1996 until 2017.

The legacy Jack has left as a player can be rivaled only by the legacy he is leaving as a golf-course designer, businessman and philanthropist. Jack was voted the 2017 Golf Course Designer of the Year, 2014 Architect of the Year and many more. He was also recognized with the Golf Course Superintendents Association of America’s highest honor, The Old Tom Morris Award. Jack has been involved in the design of over 300 courses open for play worldwide, and his thriving business, Nicklaus Design, has more than 425 courses open for play worldwide, which are represented in 45 countries and 40 states.

Jack and his wife Barbara have a long history of involvement in numerous charitable activities, from junior golf to children’s hospitals to several scholarship foundations.

Jack and Barbara are the guiding light for the Nicklaus Children’s Health Care Foundation, which supports numerous pediatric health-care services in South Florida, as well as nationally, and has raised over $100 million since its inception in 2004.

Residing in North Palm Beach, Fla., since 1965 and in the same home they have lived since 1970, Jack and Barbara Nicklaus are parents to five children and grandparents to 22.
## Sponsorship Levels & Benefits

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<th>Albatross $15,000</th>
<th>Eagle $12,000</th>
<th>Birdie $7,000</th>
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Contact Kate Shephard at 720.248.4633 or kshephard@jewishfamilyservice.org for more information.
ABOUT JEWISH FAMILY SERVICE

Founded in 1872, Jewish Family Service of Colorado (JFS) is a nonsectarian, nonprofit human services agency serving metro Denver and Boulder. JFS believes in strengthening the community by providing vital services to vulnerable individuals and families. JFS offers a variety of programs to help those in need navigate life’s challenges through integrated support. The full continuum of care includes helping older adults stay supported, connected, and engaged as they age while maintaining a high quality of life; providing quality mental health counseling and case management to children, adults, immigrants, and refugees; offering training, job placement, and community enrichment to people with disabilities; and providing housing stability, employment support, and food security to individuals and families. Every year, the agency serves thousands of individuals and impacts more than 15,000 people of all faiths, races, ages, incomes, and abilities.

ADVERTISING SCHEDULE

SPONSOR DEADLINES AND SPECIFICATIONS

Please refer to the sponsor benefits to see the benefits that pertain to each level of sponsorship. If you have questions, please contact Kate Shephard at 720.248.4633 or kshephard@jewishfamilyservice.org.

EVENT INVITATION
Friday, January 29, 2021
Invitations will be mailed on
Friday, February 12, 2021

EVENT PROGRAM BUSINESS AD
Wednesday, April 7, 2021
Full-page ad size: 4.875” W X 7.5” H
Half-page ad size: 4.875” W X 3.625” H
Provide ad as a PDF.

EVENT SLIDE SHOW
Wednesday, April 7, 2021
SPONSORSHIP CONTRACT

Contact Name: 

Company Name: 

Address: 

City: State: ZIP: 

Phone: Email: 

SPONSORSHIP LEVEL

Please refer to the sponsorship opportunities page for an explanation of benefits associated with each sponsorship level.

☐ $25,000 ACE SPONSOR ☐ $7,000 BIRDIE SPONSOR

☐ $15,000 ALBATROSS SPONSOR ☐ $3,500 PAR SPONSOR

☐ $12,000 EAGLE SPONSOR ☐ $2,000 BOGEY SPONSOR

Please indicate exactly how you want your name/company listed on all signage and other communications:

PAYMENT

Make check payable to Jewish Family Service of Colorado.

☐ Check Enclosed ☐ Bill Me

☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Credit Card Number: Exp.: 

Signature: 

To confirm sponsorship, please return this form. For more information, contact Kate Shephard at 720.248.4633 or kshephard@jewishfamilyservice.org.

Jewish Family Service of Colorado is a 501(c)(3). EIN #84-0402701.